



Community  
Redevelopment  
Agency  
Wayfinding Signs  
Project



# Wayfinding Sign Program

City of Williston  
Community Redevelopment Agency



The City of Williston Community Redevelopment Agency is pleased to present the Wayfinding Sign Program. The Wayfinding Sign Program's purpose is to guide residents and visitors to downtown businesses and points of interest.

## Program Details

Open to organizations, businesses, and points of interest in the CRA District. Please see attached map for locations of poles.

## Guidelines

- A copy of a current business tax receipt is required. Local Business Tax expires every year on September 30 and must stay current to continue in this program.
- There are no color requirements, however, only the business or organization's name and/or logo may be printed on the sign along with directional arrow if wanted.
- Participation is based on a first-come, first-served basis.
- After acceptance the CRA will then print and install sign.
- The sign is the property of the CRA and remains such during the design process, while located on the poles and after termination or withdrawal from the program.
- The CRA will be responsible to maintain the poles.
- Withdrawal: A business that wishes to stop participating in the program must notify the CRA 30 days prior. The CRA will remove the sign, making the space available for another business, no refunds are available.
- Moving/Business Closure: A business that moves outside the area or ceases to operate will have their sign removed, you must notify the CRA 30 days prior to moving and or closing.
- If a business moves within the area and space is available for the sign at a new pole location, the CRA will relocate the sign upon written request. If space is not available, the business will be placed on the waiting list.
- Maintenance Fee includes inspection of signage for wear/ vandalism, repair or replace damaged signage.

## **Pricing Plan**

Signs are supplied by the CRA for a one-time fee of \$295 fee includes 2 blades, logo and installation.

Sign Relocation \$25.

Yearly Maintenance fee \$120. Due September 30 of each year.

Contact will be the City Planning and Zoning Administrative Assistant:

Nicole Bouse

50 NW Main Street

Williston, Fl 32696

352-528-3060 ext 110

[Planning.Assistant@WillistonFL.org](mailto:Planning.Assistant@WillistonFL.org)



# Wayfinding Sign Program Application



City of Williston  
Community Redevelopment Agency

The City of Williston Community Redevelopment Agency is pleased to present the Wayfinding Sign Program. The Wayfinding Sign Program's purpose is to make it easier for visitors to find downtown businesses and points of interest.

Organization/Business Name: \_\_\_\_\_

Organization/Business Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Location of Sign: \_\_\_\_\_

I hereby certify that I received and read the Williston CRA Wayfinding Sign Program Guidelines. I understand my business is responsible for submitting design approval before a sign is installed. I understand the sign is the property of the CRA and remains such during the design process, use on the wayfinding poles and after termination or withdrawal from the program. Please email logo and color choice to the Wayfinding Signs Administrator.

Program guidelines and locations are subject to change without notice.

\$295 application fee includes 2 sign blades, printing and installation.  
\$25 fee for each relocation of the sign.  
\$120 yearly maintenance fee. Due September 30

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Wayfinding Signs Administrator will be the Planning & Zoning Administrative Assistant:

Nicole Bouse  
50 NW Main Street  
Williston, FL 32696  
352-528-3060 ext 110  
[Planning.Assistant@WillistonFL.org](mailto:Planning.Assistant@WillistonFL.org)

# WAYFINDING SIGN LOCATIONS

Location	Street	Cross Street	Corner
A	SW 1 Ave	SW Main St	SE
B	SW 1 Ave	SW 2 St	NE
C	NE 5 St	NE 1 PL	SW
D	SE 4 St	SE 1 Ave	NW
E	SE 1 St	SE 1 Ave	SW
F	NE 2 St	NE 1 Ave	SW
G	NE 4 St	NE 1 Ave	SW
H	NW Main St	NW 1 Ave	SW
I	NE 1 St	NE 1 Ave	SE
J	NE 1 St	NE 2 Ave	SW
K	NE 3 St	NE 1 Ave	NW
L	NW 1 St	NW 1 Ave	NW
M	NE 1 St	NE 3 Ave	SE
N	Center NE 6 Ave	(By the Auto Depot)	
O	NW 2 Ave	NW Main St	NE
P	NW 4 Ave	NW Main St	SE
Q	NW 3 St	NW 1 Ave	SW
S	NE 1 St	NE 5 Ave	SW
T	NW 5 PL	NW Main St	SE



3" fluted post, B-3 finial, SB-33 post and oval 12"x 36" frames, painted black with two 9 1/2" x 36" sign blanks for customer to apply graphic prints.